

Electronic Acknowledgement Receipt

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International Application Number:	
Confirmation Number:	5650
Title of Invention:	Using concepts for ad targeting
First Named Inventor/Applicant Name:	Ross Koningstein
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/Message Digest	Multi Part /.zip	Pages (if appl.)
1	Transmittal Letter	IDS_transmittal_Google48.pdf	173418 5a5ae8b964fa4f153fd3b0ad0ac1ea79305 69a4	no	3

Warnings:

Information:

2	Information Disclosure Statement (IDS) Filed (SB/08)	IDS_PTOSB08a_Google48.pdf	260537 22854a5ef589b63e4b60b3095ce0c040840 c2d18	no	2
Warnings:					
Information:					
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3	Foreign Reference	Ref_BQ_WO_97021183_Naqvi. pdf	3694831 b1b1903b14fcce0a416eea9319b8f3b30af e41a	no	96
Warnings:					
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4	Foreign Reference	Ref_BR_JP_JP2001243256_goo gle48.pdf	4392750 455c5e5bf74ae4667056cc425860d032fe8c a1a4	no	36
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5	Foreign Reference	Ref_BS_JP2001306607_google 48.pdf	892365 2899e1464ea85d53d5a4f3f4ac87ac61e61d 2b36	no	7
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6	Foreign Reference	Ref_BS_MachineTranslation_JP 2001306607_google48.pdf	870455 507d645f364c4d13c7556e8c8ac1e64b92e 147f4	no	17
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7	Foreign Reference	Ref_BT_JP2002245212_google 48.pdf	3807317 b69a155f1e8555d3fb8c6c38e621868fd5f1 6269	no	32
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8	Foreign Reference	Ref_BU_JP2002259790_google 48.pdf	1770959 eaee37a272a4a2c4ce4a8d05fa99a8f52ff9 1d3	no	12
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9	Foreign Reference	Ref_BU_MachineTranslation_JP 2002259790_google48.pdf	430707 19be5cabdbb96c8827961846af0e2f606af 2344	no	33
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12	Foreign Reference	Ref_BW_EMBEDFont_Dedrick_I nteractive_Electronic_Adv.pdf	976968 20fa336e3520c78394868b8ca9670aab9e4 b6d7a	no	12
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13	Foreign Reference	Ref_BX_Dedrick_Consumption _Model.pdf	7279867 eb6ab88db67df40590da6a04f29b649cf76 9a2ac	no	9
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